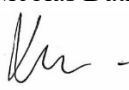


**UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE
TECHNICAL COOPERATION PROJECT FORM**

Project title: Increasing Awareness for Road Safety Phase II		
Expected timing/ duration: May 2024 – April 2025		
Objective and brief summary of the project: Road fatalities and injuries pose significant challenges to global development and public health. With approximately 1.19 million people losing their lives in road crashes annually, it stands as the 12th leading cause of death worldwide. Particularly concerning is the fact that road crashes are the primary cause of death for young individuals aged 5 to 29. Moreover, low- and middle-income countries (LMICs) bear the brunt of this issue, accounting for around 92% of road fatalities, thereby impacting the most vulnerable communities. Although solutions exist to address this critical public health challenge, road crashes often receive insufficient attention in our daily lives. Consequently, there is an urgent need for increased action and awareness to combat this hidden pandemic on our roads. Recognizing the gravity of the situation, the United Nations has made significant efforts to tackle road safety globally. Following the "Decade of Action for Road Safety 2021-2030", the UN General Assembly adopted a resolution in August 2020, reaffirming its commitment to halving the global number of traffic deaths and injuries and ensuring access to safe, affordable, accessible, and sustainable transportation systems for all by 2030. To drive intersectoral collaboration and raise the profile of road safety, the UN Secretary-General appointed Mr. Jean Todt as the first-ever Special Envoy for Road Safety in 2015. Among its objectives, the Special Envoy's role involves establishing innovative partnerships with all stakeholders, including the private sector. Phase I allowed to hold joint events in Brazil and India (January 2023 and 30 April 2024) and. The objective of this project is to have a transformative impact on the protection of road users, particularly the most vulnerable, by facilitating their access to safe and sustainable mobility. The objective of the project will be achieved by implementing the following activities: A1.1. Providing administrative, logistical and substantive support for the partnership; A2.1. Organizing awareness raising events and mobilizing commitment to road safety; A2.2. Organizing capacity-building activities to 4 low- and middle-income member States.		
Link to the SDG targets: Targets 3.6 and 11.2		
Expected results of the project: EA1. The Partnership is adequately supported and cultivated; EA2. Increased national capacities to prioritize road safety in national plans/strategies, including increased awareness about United Nations road safety legal instruments and road safety best practices, also in the context of health and environment.		
Target group and beneficiaries of the project: UN Member States		
Justification of project and its relationship to the programme of work: The project contributes to the objective of the Subprogramme 2 "Transport" "to advance a regionally and globally sustainable inland transport (road, rail, inland waterway and intermodality) system by making it safer, cleaner, more efficient, and moreaffordable, both for freight transport and people's mobility" of the UNECE proposed programme budget for 2024.		
Estimated UN regular budget resources (work months of RB staff/level of Staff): 2 days of D2		
Estimated extra-budgetary resources:		
Donor	Amount (US\$)	
Sanofi	271,149	
Project Manager: Dmitry Mariyasin 26.02.2024	Section/Division: Office of the Executive Secretary	
Cleared by Programme Management Unit: Nicolas Dath-Baron on 26.03.2024 	Approved by EXCOM¹	25.03.2024
Due diligence conducted on 21.11.2022		

¹ See paragraph 31 (a) of Commission decision A(65).

Annex
Results-based budget for the extrabudgetary project

Expected accomplishments	Planned activities	Estimated costs (USD)
EA1. The Partnership is adequately supported and cultivated	A1.1 Providing administrative, logistical and substantive support for the partnership International consultants to support communications and development of partnership and event materials x 3 months x\$7,535.6 per month Contractual services (external printing, interpretation, translation) P3 staff x \$15,600 x 5 months	116,876 22,610 16,266 78,000
EA2. Increased national capacities to prioritize road safety in national plans/strategies, including increased awareness about United Nations road safety legal instruments and road safety best practices, also in the context of health and environment	A2.1. Organizing awareness raising events and mobilizing commitment to road safety Special Envoy travel x \$9,761.5 x 4 missions Travel of staff to support Special Envoy x \$4,880.75 x 4 missions x 2 persons	78,092 39,046 39,046
	A2.2. Organizing capacity-building activities to 4 low- and middle-income member States 2 Individual contractors to support organization of high-visibility events x \$13,463.3 x 3 months	40,390
Budget summary		235,358
Evaluation		4,583
13% Programme Support Cost		31,208
Total		271,149