UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

TECHNICAL COOPERATION PROJECT FORM

E415 Glen

Project title: Forum of Mayors: Strengthening capacities of UNECE member States on sustainable urban development, housing and land management

Expected timing/duration: February – December 2023

Objective and brief summary of the project:

Following the success Forum of Mayors in October 2020 and in April 2022, a third Forum will be held at the Palais des Nations in Geneva, Switzerland on 2-3 October 2023. The Forum will be held back-to-back with the Committee on Urban Development, Housing and Land Management to link local and national actions in support of the achievement of the United Nations Sustainable Development Goals. As in previous years, the Forum will reflect the increasing need to involve local stakeholders towards meeting the SDGs targets and provide a platform for local authorities in the UNECE region to share best practices to tackle different issues, including COVID-19 recovery, urban sustainability, affordable housing, sustainable transport and mobility, climate action and others. The objective of this project is to strengthen capacities of the UNECE member States on sustainable urban development, housing and land management. It will create a space to discuss and share experiences and initiate a network of colleagues from different countries in the region to share ideas and innovation. The objective of the Forum will be achieved by implementing the following activities:

- A1.1. Organisation of the Forum of Mayors in 2023;
- A2.1. Organisation of effective communication on the Forum of Mayors (social media, news B-roll production for the news agencies, videos of mayors to share on social media, webcast services, exhibition, brochure website for the event); The Forum of Mayors promotes human-centred solutions for supporting the successful implementation of the 2030 Agenda for Sustainable Development and contributes to achieving coherence and complementarity between the local, regional and global levels in furtherance of a stronger, more networked and inclusive multilateral system.

Link to SDG targets:

11.1, 11.2, 11.3, 11.4, 11.5, 11.6, 11.7, 11.a 11.b, 11.c

Expected results of the project:

- EA1. Increased peer-learning and exchange of knowledge on sustainability of cities in the UNECE region;
- EA2. Improved understanding of the policy-makers at the city level of the UNECE tools for sustainable urban development.

Target group and beneficiaries of the project:

The target group are policy makers at the city level (mayors, vice-mayors mainly). Beneficiary countries are UNECE member States.

Justification of project and its relationship to the programme of work:

The Forum of Mayors will be convened in accordance with the decision of the UNECE Executive Committee of 13 January 2023 (document ECE/EX/2023/L.4). The proposed project contributes to the objective of the Subprogramme 8 "Housing, Land Management and Population" "to strengthen member State-owned and city-level programmes and policies promoting decent, adequate, affordable, energy-efficient and healthy housing for all, smart sustainable cities, sustainable urban development and land management, and to advance evidence-based population and social cohesion policies" of the UNECE Programme budget for 2023.

Estimated UN regular budget resources (work months of RB staff/level of Staff):

8 months of P2

Estimated extra budgetary resources: Donors Amount (US\$) Switzerland 102,500 **Section/Division: Project Manager:** Unia Albegoria Housing and Land Management Unit Mia Alibegovic 17.03.2023 **Cleared by Programme Management Unit:** Approved by EXCOM: 16.03.2023 Nicolas Dath-Baron 17.03.2023

Annex
Results-based budget for the extrabudgetary project

Expected accomplishments	Planned activities	Estimated costs (US\$)
EA1. Increased peer-learning and exchange of knowledge on sustainability of cities in the UNECE region	A1.1. Organisation of the Forum of Mayors in 2023 Interpretation English, French, Russian Contractual services (room rental, sound technician/recording, technical equipment, audiovisual technician)	16,856 10,956 5,900
EA2. Improved understanding among policy-makers at the city level of the UNECE tools for sustainable urban development by organizing effective communication on the Forum of Mayors	A2.1. Organisation of effective communication on the Forum of Mayors Social media expert, infographics and design for the event, and PR Material (International consultant) x 8 months x \$4,000 Website rebuilding, communications and liaison (Individual contractor) x 8 months x \$4,000 Printing brochures, posters, roll-ups and communication material UN webcasting service	73,851 32,000 32,000 6,851 3,000
Subtotal		90,707
13% of Programme Support Costs		11,792
Total (rounded)		102,500