TECHNICAL COOPERATION PROJECT FORM

Project title and project number: Enhancing transparency and traceability for more sustainable value chains in the garment and footwear sector

Expected timing/ duration: February 2019 - January 2021

Objective and brief summary of the project: The objective of the project is to enhance the transparency and traceability along the garment and footwear value chain, as part of improving the due diligence process by private sector actors, to advance more responsible production and consumption patterns in line with the 2030 Agenda for Sustainable Development. This project is part of wider EU action that will be implemented in partnership with International Labour Organisation (ILO), International Trade Centre (ITC) and International Finance Corporation (IFC). The EU action aims at improving working conditions and advancing sustainable production patterns in the garment and footwear value chains. It will do so through the achievement of two specific objectives (i) to improve compliance with international labour and environmental standards in the garment and footwear value chains; (ii) to enhance transparency and traceability along the garment and footwear value chains, as part of improving the due diligence process by private sector actors. UNECE will contribute to the specific objective (ii) by implementing the following activities:

- A1.1. Establish Policy Dialogue Platform engaging government and the private sector and other key stakeholders on transparency and traceability for sustainable garment and footwear value chains, and their contribution to the SDGs;
- A1.2. Develop Principles and Policy Recommendations to guide policy makers in devising approaches to sustain and incentivize private sector efforts to tack and trace the whole value chain and make it more transparent, including on social, environmental and health performance and impacts:
- A1.3. Organize 6 multi-stakeholder policy dialogue meetings to promote transparency for sustainable garment and footwear value
- A1.4. Conduct the mapping of traceability requirements and the analysis of the business processes and existing gaps for sustainable garment and footwear value chains (e.g. cotton, wool and other animal fibres, synthetic fibres, and leather);
- A1.5. Design a set of standards to track and trace sustainable garment and footwear value chains, from raw material production to retail, as well as develop guidelines for the application of the standards;
- A1.6. Develop guidelines for the application of the standard, for members within the garment and footwear value chain;
- A2.1. Pilot the use of the transparency and traceability policy framework, standard and guidelines with 1 country and 4 companies;
- A2.2. Conduct 6 training workshops and coaching to key stakeholders including factory management on the standards;
- A2.3. Design and implement a visibility and communication plan for awareness raising worldwide about responsible production and consumption in the sector (including the design of promotional materials such as a video, leaflets and brochures, media campaigns);
- A2.4. Conduct a concluding conference for peer learning and sharing of lessons learned.

Expected results of the project:

- EA1. Capacity of countries and companies to take risk-informed decisions and operate along a set of internationally agreed practices that increase the traceability and transparency of value chains, vis-a-vis all actors including workers and final consumers, is strengthened;
- EA2. Connectivity and capacity to source more sustainably of retailers, brands and manufacturers along the value chain in the garment and footwear sector is enhanced.

Target group and beneficiaries of the project:

Target groups include government officials from Ministries of Trade, Economic Development, Environment and Labour, businesses in the garment and footwear industry, experts from International Organisations, NGOs and academia working on sustainable value chains in the garment and footwear industry. Beneficiary countries are the UNECE member States.

Justification of project and its relationship to the programme of work:

This project will directly contribute to the Expected accomplishment (a) "Improved response to environmental challenges by ECE constituencies" of the Subprogramme 1 "Environment" and its objective "Improved response to environmental and social challenges in the region", and the Expected accomplishment (a) "Increased consensus on and strengthened implementation of ECE recommendations, norms, standards, guidelines and tools for trade facilitation and electronic business" of the Subprogramme 6 "Trade" and its objective "Strengthened implementation of policies, norms and standards for the facilitation of trade and e-business, as an engine for sustainable development" of the UNECE Strategic Framework for 2018-2019. The project responds to the mandates set in the UN/CEFACT Programme of Work of 2017-2018 (ECE/TRADE/C/CEFACT/2017/19) adopted by the EXCOM (ECE/EX/2017/L.8), as well as in the Report of the 24th session of the UN/CEFACT Plenary (ECE/TRADE/C/CEFACT/2018/2) (Decision 18-25). Transparency and traceability of sustainable value chains, will remain another major topic for the coming period, as indicated in the Programme of Work 2019-2020 of UN/CEFACT, adopted by the UN/CEFACT Bureau for submission to the 25th Plenary (ECE/TRADE/C/CEFACT/2019/21).

Estimated UN regular budget resources (work months of RB staff/level of Staff):

1.5 month of the RB/P5 over 3 years; 1.5 month of the RB/P4 over 3 years.

Estimated extra budgetary resources:

European Union (EC DG DEVCO)

Amount (Euro)

2,085,120 **Project Manager:** Section/Division: Trade Facilitation Section/ Economic Maria Teresa Pisani Cooperation and Trade Division 23.11.2018 Cleared by Programme Management Unit: Approved by EXCOM1 14.12.2018 Catherine Haswell Chief 23.11.2018

¹ See paragraph 31 (a) of Commission decision A(65).

Annex Results-based budget for the extrabudgetary project

Expected Accomplishments	Planned activities	Estimated costs (Euros)
EA1. Capacity of countries and	A1.1. Establish Policy Dialogue Platform engaging government and the private sector and other key stakeholders on transparency and traceability for sustainable garment and footwear value chains, and their contribution to the SDGs;	89,000
companies to take risk-	P4 staff to provide overall substantive management for the setting up of the Policy Dialogue Platform x 3 months x €15,500 per month	46,500
informed decisions and	P2 staff to provide overall support and project coordination for the setting up of the Policy Dialogue Platform x 1 month x €10,500 a month	10,500
operate along a set of	1 international consultant to establish Policy Dialogue Platform and identify key stakeholders x 2months x €10,000 a month	20,000
internationally agreed	2 staff x 3 missions for reaching out to key partners and stakeholders to be involved in the Policy Dialogue Forum x €2,000	12,000
practices that increase	2 stuff & 5 mostone for redefining out to key partners and stuffen to be a stuff of the stuff of	
the traceability and	A1.2. Develop Principles and Policy Recommendations to guide policy makers in devising approaches to sustain and incentivize private sector	92,000
transparency of value	efforts to tack and trace the whole value chain and make it more transparent, including on social, environmental and health performance and	, ,,,,,,
chains, vis a vis all	impacts;	
actors including	P4 staff to provide overall substantive management for the development and adoption of the Policy Recommendation x 4 months x €15,500 a month	62,000
workers and final	1 Consultant with expertise in traceability and sustainability of value chains for drafting of policy recommendations x 2months x €10,000 a month	20,000
consumers, is	1 Consultant for meetings with stakeholders involved in the drafting of the policy recommendations x4 missions x €1,500 per mission	6,000
strengthened	1 staff x 2missions x €2,000 per mission	4,000
on onguience	1 Start & Emissions & CE, 555 Post Mission	
	A.1.3. Organize 6 multi-stakeholder policy dialogue meetings to promote transparency for sustainable garment and footwear value chains;	570,000
	P4 staff for overall management of 6 policy dialogue meetings x 9 months x € 15,500 a month	139,500
	P2 staff for support to the organization of the 6 policy dialogue meetings x 9 months x €10,500 a month	94,500
	1 Consultant for conducting the policy dialogues and preparing the reports x 6 missions x €1,500 per mission	9,000
	1 Staff for conducting the policy dialogues x6 missions x €2,000 per mission	12,000
	Travel of participants for meetings: 20 participants x 6 meetings x €1500 per participant	180,000
la .	Contractual services x €15,000 to support organisation of the 6 meetings	90,000
	Contractual services x €45,000 for communication activities (posters, banners, roll-ups, broadcasting of sessions, ensuring media coverage, etc.)	45,000
	A1.4. Conduct the mapping of traceability requirements and the analysis of the business processes and existing gaps for sustainable garment and	238,000
	footwear value chains (e.g. cotton, wool and other animal fibres, synthetic fibres, and leather);	77.500
	P4 staff for overall management of the mapping of traceability and sustainability requirements of value chains x 5 months x €15,500 a month	77,500
	5 Consultants with specific expertise in the mapping of textile (for cotton, synthetic, wool and cellulosic fibers) and leather value chains x 3 month x	150,000
100	€10,000 a month	150,000
	1 staff for field visits for conducting the mapping x3missions x €2,000 per mission	6,000
,	1 Consultant for field visits for conducting the mapping x 3missions x €1,500 per mission	4,500
-	A1.5. Design a set of standards to track and trace sustainable garment and footwear value chains, from raw material production to retail, as well as	112,500
	develop guidelines for the application of the standards;	(2,000
	P4 staff for overall management of the process of standards development and adoption x 4 months x €15,500 per month	62,000
30	P2 staff for support of the standards development x1 months x €10,500 per month	10,500
	1 Consultant with technical expertise in the development of Business Requirements Specifications for the textile and leather sector and development	40,000
	of XML messages for electronic exchange of data along the value chain x 4 months x €10,000 per month	

	A1.6. Develop guidelines for the application of the standard, for members within the garment industry;	51,000
	P4 staff for overall management of the guidelines development x 2 months x € 15,500 per month	51,000
	1 Consultant to prepare implementation guidelines for the application of the set of standards x 2 months x €10,000 per month	20,000
	1 Consultant to prepare implementation guidennes for the application of the set of standards x 2 months x €10,000 per month	20,000
EA2. Connectivity and	A2.1. Pilot the use of the transparency and traceability policy framework, standard and guidelines with 1 country and 4 companies;	357,500
capacity to source more	P4 staff for overall management of the pilots (1 country and 4 companies) x 4 months x €15,500 per month	62,000
sustainably of retailers,	P2 staff for support to the conduct of the pilots (1 country and 4 companies) x 1 month x €10,500 per month	10,500
brands and	5 Consultant for the selection and conduct of the pilots and the preparation of the reports x 5months x €10,000 per month	250,000
manufacturers along	5 Consultant for the conduct of the pilots x10 missions x €1,500 per mission (each consultant 2 missions)	15,000
the value chain is	1 staff to conduct the pilots x10 missions x € 2,000 per mission	20,000
enhanced		
	A2.2. Conduct training and provide coaching in selected beneficiary countries/companies to key stakeholders including factory management and workers representatives on the standards;	281,000
	P4 staff for overall management of training workshops and coaching activities x 1 month x € 15,500 per month	15,500
. 1	P2 staff for overall management of training workshops and coaching activities x1 months x €10,500 per month	10,500
	1 Consultant for conducting 6 training workshops and coaching activities to 1 country and 100 companies x 3months x €10,000per month	30,000
	2 Consultants for conducting 6 training workshops and coaching activities x 6missions x €1,500 per mission	18,000
	1 staff for conducting 6 training workshops and coaching activities x €2,000 per mission	12,000
	10 participants x 6 training workshops x €1,500 per participant	90,000
	Contractual services €10,000 x workshop x 6 workshops for logistics (support organisation for the meetings including rooms rental)	60,000
	Contractual services x € 45,000 for communication activities (production of posters, banners, roll-ups, broadcasting of sessions, ensuring media	45,000
	coverage, etc.)	
	A2.3. Design and implement a visibility and communication plan for awareness raising worldwide about responsible production and consumption in	39,500
	the sector;	
	P4 staff for overall management of communication plan x 1 month x €15,500 per month	15,500
	1 Consultant with expertise in communication for designing and implementing the project communication plan x 2 months x 12,000€ per month	24,000
	A2.4. Conduct a concluding conference for peer learning and sharing of lessons learned.	80,000
e	P4staff for overall management of the concluding conference x 1 month x €15,500 per month	15,500
	P2 for support to the organisation of the concluding conference x 1 month x €10,500 per month	10,500
	2 Staff x 1missions x €2,000 per mission	4,000
	20 meeting participants x 1meeting x 1,500€ per participant	30,000
	Contractual services €20,000 x 1 concluding conference to support organisation for the meetings (including rooms rental)	20,000
Project evaluation		38,210
Budget summary		1,948,710
7% of Programme Support Costs		136,410
Total		2,085,120